

Caring Collective Learning Program: Beyond the Storm: *A Hands-On Guide to Business Continuity That Works*

Date: Wednesday, November 12, 2025

Time: 12:00PM - 1:15PM

Location: J-1 Building Loevner Conference Room

Attendance via Zoom available upon RSVP

RSVP: [Online Registration Form](#)

What You'll Walk Away With

- Information to begin creating a continuity plan for your organization.
- Plug-and-play templates and a practical one-page checklist.
- A clearer understanding of how to safeguard their people, purpose, and operations year-round.

Did you know that many disaster relief grants and programs require your organization to have a plan in place to be considered eligible? Don't be caught unprepared and join us for a fast-paced, interactive session that blends strategy with action to help you prepare for disruptions before they happen. Beyond the Storm is a free, hands-on workshop designed to help businesses and nonprofits turn "what ifs" into "we're ready."



Presenter: **Heather Koester MBA**
CEO, Invigorate Nexus Consulting Firm &
Disaster Resilience Officer, United Way Suncoast

Her career is built on a foundation of service, beginning in the United States Army Reserves where she developed the discipline and adaptability that guide her leadership today. Heather is the CEO of Invigorate Nexus, a consulting firm she has led for over 11 years, specializing in improving efficiencies, strengthening leadership, and building organizational resilience. Her work spans a seven-county region in Southwest Florida,

including five counties contracted through United Way Suncoast, where she serves as Disaster Resilience Officer and leads the revitalization of the Manatee County COAD, uniting partners to strengthen communication, coordination, and disaster response.



Verizon has partnered with United Way Suncoast and other local agencies to strengthen our resiliency work and underscore preparedness. Verizon recognizes that disaster response has followed a predictable pattern: devastation strikes, help arrives, headlines fade, and communities are left to rebuild alone—until the next storm hits and the cycle repeats. Now we're coming together to break that cycle.